

I Need a Radiator Case Study

Background

I Need a Radiator is a web store offering OEM quality radiators for all automobiles. The customer has thousands of products that they sell online. The challenge the customer had faced with other systems that they tried out in the past was handling of a large number of products and also providing users an easy way to search and browse these products.

Solution

eJeeva proposed a turkey solution for loading all the data into the database, Setting up a web based Product Information Management system and development of an e commerce system using a customized version of Magento shopping cart software.

The online catalog system allows users to register and login and view products and place orders. There would be different customer groups based on their business model, these customer groups will see different catalogs customized to their needs and their corresponding pricing will be applied to them. The online ordering system will allow automatic calculation of shipping costs and taxes.

The e commerce site features easy navigation and search features that allows users to find the exact radiator that they are looking for in a few seconds. Just by knowing the make, model, year of the automobile the user can narrow down to the exact radiator of their specifications.

Result

Ineedaradiator.com has a fully functional web catalog system with ability to place orders for existing users. The search and navigation features coupled with a robust e commerce engine allows the customer to receive and process web orders effectively in the lowest time possible.

