

eJeeva B2B, Ecommerce web catalogs

eJeeva offers feature-rich eCommerce platforms that offer complete flexibility and control over the presentation, content and functionality of their online marketing channel. eJeeva offers solutions and services for every website need whether it is a B2B website or a retail shopping cart.

Our state of art eCommerce system combined with our Search Engine Optimization services is the right solution to get a prominent online presence with a new website or re-launch of an existing website.

Marketing to Businesses for Results

The definition of business to business marketing is simple. One business is selling products and services to another business which in turn use those products and services in one way or another. They may use them to sustain their own operations or resell them to other businesses or consumers. The B2B customer needs to carefully review each product they buy and be able to place orders easily and efficiently. They need to work within their own particular environment and they need to work securely. Much of these activities now take place online or, at least, product information is delivered online.

Marketing to Consumers for Results

eJeeva's online catalog solutions work exceptionally well for those companies marketing to consumers. Dealers can offer custom storefronts to each type of consumer with special product lists and discounts. eJeeva offers a complete ecommerce solution for both B2B and B2C clients. All of eJeeva's service and solutions that make marketing easier for B2B companies are equally applicable to the needs of B2C companies. No matter the end user of your product or service, eJeeva can help you get to where you need to be to make the sale.



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Features

- Enhanced Catalog/Product information management
- Easy import/Export options for product information
- Easy order and invoice management
- Marketing and Promotional tools
- Analytics and Reporting
- Faceted navigation for pr
- oduct browsing
- Enhanced search with drill down filters
- Product Comparison
- Product Reviews
- SEO friendly URL rewriting
- One page checkout
- Shipping to multiple addresses
- Multi-lingual support

How eJeeva Helps

eJeeva provides businesses with one easy way to meet their B2B sales and marketing challenges. With eJeeva's approach to building B2B websites through our proprietary web catalog software, we enable businesses to provide just the information demanded by their businesses customers. We can help businesses "hold their customers' hand" by providing a way for businesses to customize their offerings based on types of businesses and business buyers. Businesses can deliver custom product lists and custom prices through eJeeva's system.



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